



UNIVERSITY OF
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Proud host of the



THE SOUTHERN AFRICA INSTITUTE FOR MANAGEMENT SCIENTISTS (SAIMS) CONFERENCE 2011

CALL FOR PAPERS

The School of Management at the University of KwaZulu-Natal (UKZN) invites you to attend the 23rd Annual Conference of the Southern Africa Institute for Management Scientists.

CONFERENCE THEME:

Finding a silver lining for business in the global economic and political dark clouds.

CONFERENCE DATES:

11- 14 September 2011

CONFERENCE VENUE:

The Riverside Hotel, Durban



THE PREMIER UNIVERSITY OF AFRICAN SCHOLARSHIP

TOPICS

Submissions are invited that cover conceptual, theoretical and empirical investigations that adopt different methodologies and address any relevant management issue of concern. These include, but are not limited to:

- Africa and globalisation
- Business ethics
- Consumer behaviour
- Economic issues
- Employee relations
- Entrepreneurship
- Environmental (green) management
- Financial management
- General and strategic management
- Human resources management
- Information technology
- Intrapreneurship
- Investment management
- Knowledge management
- Leadership in turbulent environments
- Management education
- Marketing communication
- Marketing management
- Organisational behaviour
- Public sector governance
- Relationship marketing
- Services marketing
- SMMEs and family businesses
- Societal marketing
- Supply chain management and logistics
- Technology and innovation
- The knowledge economy and the wisdom era
- Theory and practice of management

FORMAT OF PRESENTATIONS

The following formats for presentations are invited:

- **Competitive research papers:** Complete research papers on any of the topics listed above or related areas.
- **Work-in-progress reports or proposals for future research:** Incomplete research, ongoing research or ideas for future research in order to generate feedback on any of the topics listed above or related areas.

PLEASE NOTE:

- All full length papers and abstracts for work-in-progress stream will be submitted to a double-blind peer review process.
- The length of a presentation is 20 minutes plus 5 minutes for questions and feedback.
- Only competitive papers will qualify for the Best Paper Award.
- Only full papers published in the conference proceedings publication will qualify for subsidy purposes. If, after evaluation review and acceptance, you do not wish to publish your full paper, your choice must be clearly communicated to the conference organiser. In that case a two page summary must be submitted for publication after the full paper has been reviewed and accepted.
- A maximum of two papers may be presented by one individual

IMPORTANT DATES AND DEADLINES

31 May 2011

Deadline for the submission of **full length papers** for the **competitive stream** and **abstracts** for the **work-in-progress stream**.

29 July 2011

Notification of acceptance of full length papers and abstracts will be given to authors via email.

Registration opens.**15 August 2011**

Final submission of accepted and corrected papers for both streams.

Final day to qualify for early bird registration discount.

31 August 2011

Deadline for registration. **Please note that all conference fees must be paid by this date.**

11 September 2011

Registration commences. 16:00 – 19:00 at the Riverside Hotel, Durban.

12 September 2011

Registration opens at 8:00. Conference starts at 9:00

PLEASE NOTE:

- Abstracts are not required for prior approval.
- Acceptance of papers will depend on referees' recommendations.

GUIDELINES FOR THE SUBMISSION OF FULL LENGTH PAPERS (COMPETITIVE STREAM)

Only electronic submissions will be accepted. These should be sent to saimsconference@ukzn.ac.za

Submissions should include a separate title page which clearly indicated the following:

- Title of the paper
- Title(s), name(s) and affiliation(s) of the author(s)
- Complete postal address(es)
- Telephone numbers, fax numbers and e-mail address(es)
- Up to four key words describing the paper to be presented

The next page should NOT include the name(s) of the author(s) as papers will be double-blind peer reviewed. The following sections should preferably be included in the paper:

- Title of the paper
- Abstract (150 words)
- Introduction
- Problem investigated
- Research objectives and/or hypotheses
- Literature review
- Research methodology
- Results/Findings
- Conclusions
- Implications for managers/recommendations

General:

- **Papers should not exceed 25 pages**
- MS Word documents only
- Font: Times New Roman; Font size: 12; Spacing: 1.5 line spaces; Margins: 2.5cm all round
- Referencing technique: Harvard method
- **Important:** Submissions must not have been published or submitted for publication elsewhere

IMPORTANT:

- Please ensure that you comply with the above requirements, otherwise your paper will not be submitted for a double-blind peer review.
- See attached example of an accepted paper for 2010 SAIMS conference.

GUIDELINES FOR THE SUBMISSION OF ABSTRACTS (WORK-IN-PROGRESS STREAM)

Only electronic submissions will be accepted. These should be sent to saimsconference@ukzn.ac.za

Submissions should include a separate title page which clearly indicated the following:

- Title of the paper
- Title(s), name(s) and affiliation(s) of the author(s)
- Complete postal address(es)
- Telephone numbers, fax numbers and e-mail address(es)
- Up to four key words describing the paper to be presented

The next page should NOT include the name(s) of the author(s) as papers will be double-blind peer reviewed. It should however include:

- Title of the report/proposal submission
- An introduction providing a brief background to the nature of the research problem or case study under investigation
- A clear formulation of the main problem(s) or issue(s) to be investigated or scrutinised
- Preliminary literature review
- Envisaged research design and methodology
- Preliminary findings (if available)
- Conclusions and managerial implications/recommendations (if appropriate)

General:

- MS Word documents only
- Font: Times New Roman; Font size: 12; Spacing: 1.5 line spaces; Margins: 2.5cm all round
- Referencing technique: Harvard method
- Abstracts should not be longer than 700 words

CONFERENCE FEE

Options of fees payable:

Early bird fee for SAIMS members (Payment made before or on 15 August 2011)	R1 650
Early bird fee for non-members (Payment made before or on 15 August 2011)	R1 850
Normal fee for SAIMS members (Payment made after 15 August 2011)	R2 000
Normal fee for non-members (Payment made after 15 August 2011)	R2 150
Student fee (With a valid student card)	R1 350

Cocktail Fee (for spouses/partners) : R195 per person

Gala dinner (for spouses/partners): R225 per person

NB! All conference fees MUST BE PAID by 31 August 2011

The conference fee **INCLUDES** the following per delegate per day:

- Registration
- Morning and afternoon refreshments, lunch, the cocktail function (11 September) and the gala dinner (13 September).
- Conference materials and a CD containing the conference proceedings (full length competitive papers and two page summaries in cases where the author(s) do not wish to publish the full paper). All details required for subsidy purposes will be provided.

The conference fee **EXCLUDES** the following:

- **Accommodation:** A special rate has been negotiated with the Riverside Hotel for conference delegates. Delegates should make their own arrangements for accommodation at the Riverside Hotel.
- **Transport** between the King Shaka International airport and the conference venue. It is recommended that delegates rent-a-car at the airport. Further notification about a possible shuttle service will be given on the conference website. Distance from the airport to the conference venue is 38 kms.
- **Dinner** on Monday 12 September 2011.

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CONFERENCE ORGANISING MEMBERS

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