

Management Dynamics

EDITORIAL POLICY

Management Dynamics publishes managerially-based scholarly articles in all business-related disciplines including strategic management, marketing, operations, human resources, organisational behaviour, consumer behaviour, research methods, information systems, customer satisfaction, business education, electronic commerce, and the like. Besides being multidisciplinary, the journal strives to be both national and international in scope. Its purpose is to serve as a medium through which researchers can exchange ideas and keep abreast of the latest developments in the field of Management Sciences. Its focus is best-practice in management, and it strives to be relevant to the business world by encouraging both basic and applied research.

Articles from both academics and industry practitioners will be considered. No particular research ideology is favoured, and quantitative, qualitative, managerial, and behavioural-based articles are all welcome.

Management Dynamics is not just about empirical research. Well-crafted review papers are welcome, but must go beyond a laundry list of references. Theoretical papers will be considered, as long as they produce new and managerially valuable conclusions. Applications of sophisticated management practice, written by managers, will also be considered for publication. Qualitative case studies are also welcome, but must demonstrate their contribution to management science.

The procedures guiding the selection of articles for publication in the journal require that no manuscript be accepted until it has been reviewed in a double-blind review process, and sent to at least two reviewers. The editor's decision to publish a manuscript is influenced to a large extent by the judgments of these reviewers, who are experts in their respective fields. It is journal policy to remove the author's name and credentials before forwarding a manuscript to a reviewer, to maximise objectivity and ensure that manuscripts are judged solely on the basis of their content.

Articles of any length will be considered, as long as the

contribution-to-length ratio remains high.

No manuscript will be reviewed that is under review elsewhere. Multiple submissions of the same manuscript to different journals are regarded as unethical.

Once accepted for publication, the copyright reverts to the Southern African Institute for Management Sciences (SAIMS).

The editor reserves the right to make minor editorial changes to manuscripts to fit in with the conventions of the journal.

The editor and reviewers, in the judgment of a manuscript, use four principal criteria:

- does it make a significant contribution to the literature/subject knowledge?
- is the contribution of value to managers?
- were sound research methods used?
- does it convey its message clearly and concisely?

In other words, the criteria of being rigorous (scientific/scholarly) and managerially relevant (provides important conclusions for management) are paramount.